August 27, 1993

Ms. Inga Lambert Media Buyer/Planner Leo Burnett U.S.A. 35 West Wacker Drive Chicago, IL 60601

Dear Inga,

Here is the franchise position and closing date worksheets you requested. Please note that the 1994 editorial calendar will not be available until mid-September. I will forward it to you and your client at that time.

Best Regards,

Hunter Cole

Advertising Director

cc: Ms. Karen Marryshow, Philip Morris U.S.A.

Mr. Bruce Karaban, New York Representative